



Sponsorship Package

2024 Conference & Trade Show

November 12 to 15

Ramada by Wyndham Kelowna Hotel &
Conference Center Kelowna, B.C.

The Irrigation Industry Association of B.C. (IIABC) is excited to announce the 2024 IIABC Annual Convention and AGM, taking place from November 12 to 14 at the Ramada by Wyndham Hotel & Conference Centre in Kelowna, BC. This year, we are delighted to host an on-site irrigation and equipment tradeshow alongside our diverse range of educational offerings, including CIT-1 and 2 classes, The Fundamentals of Irrigation Design, Electrical Troubleshooting, and CIT-2 Agriculture.

We are pleased to offer your organization an opportunity to sponsor this prestigious event. Your sponsorship will include notification to all attendees regarding your support, on-site signage, coverage in the IIABC newsletter, the 2025 Conference agenda, and a presence on our website. This is an excellent opportunity to showcase your organization to a wide audience, as our event draws professionals from across the irrigation industry.

The IIABC Annual Convention and AGM is a premier event in the irrigation industry, bringing together experts, stakeholders, and enthusiasts. Your support as a sponsor will be acknowledged prominently throughout the event and in our communications, ensuring maximum visibility for your organization. Please feel free to contact **Karen Hounsome, President, by email at khounsome@siteone.com** if you would like to register as a sponsor or have any questions.

Thank you for your consideration. We hope to see you in Kelowna in November 2024!

Sincerely,

Karen M. Hounsome
President
Irrigation Industry Association of B.C.

Sponsorship Opportunities: Levels

Premium Sponsorship (Covered under your premium membership)

	Gold	Silver	Bronze
Logo on conference program package 2025	✓	✓	
Name on conference program package 2025			✓
Complimentary Tradeshow Booth	✓	✓	
Recognition on IIABC website	✓	✓	✓

Event Sponsorship

	Title Sponsor (\$1500 and above)	Presenting Sponsor (\$750 and above)	Premier Sponsor (\$550 and above)	Exclusive Sponsor (\$400 and above)	Supporter Sponsor (\$300 and above)	Companion Sponsor (\$250 and above)
Logos printed on signage near registration desk	✓					
Name printed on signage near registration desk		✓				
Logos on conference program package 2025	✓	✓	✓			
Name on conference program package 2025				✓	✓	✓

Logo printed on the attendee name badges	✓					
Logo printed on signage featured during meal breaks	✓	✓				
Recognition during Social Night	✓	✓	✓			
Recognition during Education Expo (courses)	✓	✓	✓	✓	✓	✓

If you are interested in sponsoring this event and would like to discuss recognition options that meet your organization’s specific needs, please contact Karen Hounsome, President, by email at khounsome@siteone.com.

Sponsorship Opportunities

DIFFERENT IDEA?

Do you have a different sponsorship opportunity in mind that meets your specific business needs? Perhaps your organization has a specific product or service that can be featured as part of the conference companion program or as a door-prize or other giveaway for registrants?

Association staff are happy to discuss your ideas and find ways to collaborate with your organization. Please contact Karen Hounsome, President, at khounsome@siteone.com to discuss further.