

IIABC Trade Show Exhibitor Invitation and Registration



2024 Convention & Trade Show

Convention and Education Expo: Nov 12 to 15

Tradeshow: Nov 12 and 13

Ramada by Wyndham Kelowna Hotel & Conference Center
2170 Harvey Ave, Kelowna, BC, V1Y 6G8

**You must complete both steps 1 and 2
to secure your booth at the Tradeshow:**



Step 1. To purchase your booth, please scan the QR code by opening your phone's camera and pointing it at the code. Follow the link that appears on your screen or go to this link:

<https://www.irrigationbc.com/product/2024-tradeshow-booth>



Step 2. Now choose/ register for booth, please scan the QR code by opening your phone's camera and pointing it at the code. Follow the link that appears on your screen, or go to this link:

<https://forms.gle/Wc3yikVFMGvCBkCaA>

The Irrigation Industry Association of British Columbia (IIABC) is pleased to invite your organization to participate in the trade show at our 2024 Annual Conference. The IIABC represents over 1000 members across the province, including irrigation designers, contractors, manufacturers, and suppliers. Our members are dedicated to promoting efficient irrigation practices through education and certification, ensuring sustainable water management. We are committed to advancing the irrigation industry and supporting the responsible use of water resources.

The annual IIABC conference brings together irrigation professionals, industry experts, municipal and provincial government staff, engineers, and representatives from various sectors involved in water management and irrigation. The event typically attracts over 200 delegates from across the province, providing an excellent opportunity for your organization to showcase its products and services to key stakeholders in the irrigation industry.

Further information about the trade show, including registration fees and the schedule, is attached for your review. The deadline to register and secure your booth is November 1, 2024 by 4:00 pm PDT. **To register for a booth, please follow Step 1 and 2 both.** If you have any questions, please email me directly at poshak@irrigationbc.com.

Thank you for your time and consideration, and we hope to see your organization represented at the trade show in November!

Sincerely,

Poshak Sachdeva, *BIS, GSD, GBD, ACWE*
Executive Director
Irrigation Industry Association of B.C. (IIABC)

2024 Conference & Trade Show

Nov 12 to 15

Trade Show Exhibitor Information

The trade show at the Irrigation Industry Association of B.C. (Association) annual conference provides an outstanding way for your organization to showcase its products and services to irrigation professionals and other stakeholders from the industry.

There are Only 15 booths are available for the trade show, and allocation is based on membership type and the order of application dates. Priority is given to Premium Memberships, while Gold and Silver Memberships cover your booth cost. Learn more about Premium Membership: <https://www.irrigationbc.com/resources/become-member>

Trade show registration entitles your organization to:

- each exhibitor booth will have one attendee presenting products and services on November 12 (Tuesday) and 13 (Wednesday).
- for premium membership holders attending the trade show, Gold members are entitled to have three pre-paid representatives, and Silver members can have two. They will staff the booth to showcase products and services on November 12 (Tuesday) and 13 (Wednesday).
- meals and refreshment breaks for the one attendee staffing the exhibitor booth on both days. Please note that meal and refreshment tickets are sold separately for additional attendees beyond one for all the booths.

Each trade show booth is a 10 x 10 draped space that includes a covered and skirted table, two upholstered chairs, and one 1500-watt electrical outlet. Wi-Fi access is available for free through the hotel network. *Please note that there is an additional fee of \$200 for each attendee to staff the exhibitor booth beyond the one attendee already included in the registration fee.*

REGISTRATION FEE

Premium Members No Charge
(Current Gold and Silver members only, A Fee waiver coupon is emailed to you, if you haven't received one please email poshak@irrigationbc.com.)

Regular Members \$500
(Including Bronze members)

Non-Members \$650

TRADESHOW SCHEDULE

SETUP	Tuesday, Nov 12	8:00 AM to 10:00 AM
TRADE SHOW OPEN	Tuesday, Nov 12	10:00 AM to 3:00 PM
	Wednesday, Nov 13	10:00 AM to 3:00 PM
TAKE DOWN	Wednesday, Nov 13	3:00 PM to 5:00 PM
TRADESHOW LUNCH <i>(Lunch served for public attending tradeshow is at different time; 12 noon to 1:00 pm on both days.)</i>	Tuesday, Nov 12	1:00 PM to 2:00 PM
	Wednesday, Nov 13	1:00 PM to 2:00 PM

ANNUAL CONFERENCE & TRADE SHOW

OAK BALLROOM

