



# Irrigation Industry Association of British Columbia (IIABC)

## Annual Conference, Trade Show, AGM & Education Expo Program

November 12-15, 2024

Ramada by Wyndham Kelowna Hotel  
2170 Harvey Ave, Kelowna, BC, V1Y 6G8



# General Information



## Hotel Sleeping Rooms

Discounted room at the hotel for attendees:

Group Name: IIABC Conference

Group Code: 111124IIABC

To Book: Call 1-800-665-2518 (toll-free) or 250-860-9711 (local).

Standard room with 2 queen beds - \$139.99 CAD + taxes per room/night. Free upgrades to business class single queen or king if requested and availability allows.



## Complimentary WiFi

Available on-site using these login credentials:

Network: Ramada High Speed

Password: ramada24 (all lower case)

Password may change; consult the hotel front desk.



## Trade Show Exhibit Hours

Ramada by Wyndham Kelowna Hotel & Conference Center

Tuesday, November 12.....10:00 AM to 3:00 PM

Wednesday, November 13.....10:00 AM to 3:00 PM

Trade Show Representatives Lunch.....1:00 PM to 2:00 PM

# IIABC President Welcome Message



On behalf of the Irrigation Industry Association of British Columbia (IIABC), it is my absolute pleasure to extend a warm welcome to all participants of the 2024 IIABC Conference. Since our establishment in 1979, the IIABC has stood as a beacon of innovation and collaboration within the irrigation industry, providing a vital platform for manufacturers, suppliers, contractors, and all industry stakeholders to exchange invaluable insights.

This year's conference stands as a testament to our enduring commitment to foster and champion the interests of the entire irrigation community. Our objectives remain resolute: to facilitate dynamic exchanges of information and ideas, to set and uphold rigorous standards for irrigation system design and installation, and to cultivate a spirit of cooperation across all sectors of our industry.

We are thrilled to present a robust lineup of courses and myriad networking opportunities that promise to elevate the knowledge and skills of every attendee. The social night promises to be a highlight, offering a relaxed environment to forge meaningful connections and cultivate lasting relationships.

Our deep appreciation extends to our esteemed partner organizations, whose steadfast support propels us forward. Heartfelt thanks also go to our dedicated Gold, Silver, and Bronze Members, whose unwavering commitment ensures the success of this event and the continued growth of our association.

Thank you for joining us at the 2024 IIABC Conference. Together, let us seize this opportunity to inspire innovation, drive industry excellence, and collectively shape the future of irrigation. Your participation and contribution are integral to our shared journey towards a more sustainable and prosperous industry.

Sincerely,

Karen M. Hounsome, President  
Irrigation Industry Association of BC (IIABC)

# IIABC Chair Welcome Message



As the Chair of the Irrigation Industry Association of British Columbia (IIABC), it gives me great pleasure to extend a warm welcome to all participants of the upcoming 2024 IIABC Conference. Our mission to foster the interests and welfare of our members remains unwavering. This conference serves as a testament to our commitment to provide a platform for learning, networking, and sharing best practices. The upcoming 2024 IIABC Conference, from November 12 to 15, 2024, in Kelowna, will be a cornerstone for education and professional development in our field.

We are excited to offer an array of certification courses, non-certification courses, and exams aimed at enriching your knowledge and advancing your career. Last year, we celebrated a significant milestone at the 2023 convention at Abbotsford, certifying over 300 individuals who are now actively practicing in our field. Building on this success, we are committed to offering an even broader range of educational opportunities this year.

As we gather for this year's conference at the Ramada Hotel in Kelowna, we are excited to offer dynamic sessions, engaging speakers, and valuable networking opportunities. From insightful discussions to the tradeshow, there will be something for everyone to enhance their knowledge and skills. I encourage you to take full advantage of this opportunity to connect with fellow professionals, exchange ideas, and explore the latest advancements in our industry.

As we gather for this year's conference, we are excited to offer an array of engaging sessions and networking opportunities. From insightful discussions to tradeshow, there will be something for everyone to enhance their knowledge and skills. I encourage you to take full advantage of this opportunity to connect with fellow professionals, exchange ideas, and explore the latest advancements in our industry.

Sincerely,

David Pfortmueller, Chair, Certification Board  
Irrigation Industry Association of BC (IIABC)

# IIABC Executive Director Welcome Message



As the Executive Director of the Irrigation Industry Association of British Columbia (IIABC), it is with great excitement that I extend a warm welcome to all attendees of the 2024 IIABC Conference. This conference serves as a vital platform for industry professionals to engage in meaningful conversations, share valuable insights, and collaborate on advancing the field of irrigation. With a diverse lineup of courses, tradeshow, and networking opportunities, this event promises to be both enriching and rewarding for all participants.

I encourage each of you to take full advantage of the educational sessions tailored to your interests and expertise. Whether you're a seasoned professional or new to the industry, there is something here for everyone. Our social night offers a relaxed atmosphere to foster connections and build relationships with fellow delegates.

We owe a debt of gratitude to all of our members and event sponsors whose unwavering support has been instrumental in making this conference possible. Special thanks go to our Gold, Silver, and Bronze Members for their steadfast support. Your contributions ensure the success of our events and the continued growth of our association. I would also like to extend heartfelt thanks to all the members of the board of directors of IIABC and the certification board members for their dedication and hard work. Your leadership and commitment are vital to our mission of promoting efficient irrigation practices.

Lastly, I would like to express my appreciation to the public for supporting our programs and services throughout the year and in the years to come. Your involvement and encouragement help drive positive change and advancements within our industry. As we embark on this enriching journey together, I encourage each of you to seize every opportunity for learning, collaboration, and growth. Your participation and engagement are instrumental in driving positive change and advancement within our industry.

Thank you for attending our 2024 trade show and conference. I look forward to an engaging and productive conference experience with all of you.

Sincerely,

Poshak Sachdeva, Executive Director  
Irrigation Industry Association of B.C. (IIABC)



# EventAgenda

ConferenceDay1–Tuesday,November12,2024				
7:00am –8:00am	Breakfast– <i>Hallway</i>			
7:00am –8:00am	Registration and Check in– Registration Desk( <i>near Walnut Birch Room</i> ) <ul style="list-style-type: none"> <li>Check in at the registration desk to receive your course materials, name badges, lunch tickets, tradeshow passport, and much more.</li> <li>If you see the same course scheduled multiple times in a day, you will be informed of your specific classroom assignment upon check-in.</li> </ul>			
10:00am –3:00pm	TradeShow( <b>Day 1 of 2</b> )– <i>OakBall Room</i>			
8:00am –12:00pm	<b>Certified Irrigation Technician Level 1 (CIT 1) (Day 1 of 1)</b>  1st Break (10:00am to 10:15am)  <i>Paolo Munegatto</i> <i>Redwood Aspen Room</i>	<b>Electrical Troubleshooting (Day 1 of 1)</b>  1st Break(10:15am to 10:30am)  <i>Terry Ormrod</i> <i>Cypress Room</i>	<b>Certified Irrigation Technician Agriculture (CIT Ag) (Day 1 of 2)</b>  1st Break(10:15am to 10:30am)  <i>Bruce Naka</i> <i>Executive Boardroom</i>	<b>Fundamentals of Irrigation Design (FID) (Day 1 of 1)</b>  1st Break(10:15am to 10:30am)  <i>Karen Hounsome</i> <i>Walnut Birch Room</i>
12:00pm –1:00pm	LunchBreak– <i>Hallway</i>			
1:00pm –4:00pm	<b>Certified Irrigation Technician Level 1 (CIT 1) (Day 1 of 1)</b>  2nd Break (2:00pm to 2:15pm)  <i>Paolo Munegatto</i> <i>Redwood Aspen Room</i>	<b>Electrical Troubleshooting (Day 1 of 1)</b>  2nd Break (2:15pm to 2:30pm)  <i>Terry Ormrod</i> <i>Cypress Room</i>	<b>Certified Irrigation Technician Agriculture (CIT Ag) (Day 1 of 2)</b>  2nd Break (2:15pm to 2:30pm)  <i>Bruce Naka</i> <i>Executive Boardroom</i>	<b>Fundamentals of Irrigation Design (FID) (Day 1 of 1)</b>  2nd Break (2:15pm to 2:30pm)  <i>Karen Hounsome</i> <i>Walnut Birch Room</i>
4:00pm –6:00pm	<ul style="list-style-type: none"> <li>Course Instruction: Ends at 4:00 PM (subject to change as per your instructor).</li> <li>Examination: Commences at 4:00 PM and lasts for 2 hours (Exam Fees: \$150 + GST. Please note that only members can take the exam. Non-members must purchase a membership to be eligible for the exam.</li> <li>Exam Re-write: Can be taken the next day only at 10:00 AM or 4:00 PM. (Exam retake fees: 100\$+GST)</li> </ul>			
6:00pm – 7:00pm	Exam Review and Feedback Session for Retakers <ul style="list-style-type: none"> <li>This session is designed for those who did not pass their exam on the first attempt. You'll review exam material, receive detailed feedback, and clarify any doubts. Our goal is to help you improve and succeed in your next attempt on the following day.</li> </ul>			
4:30pm –7:30pm	<b>Annual Social Night–<i>Cedar Room near the lobby</i></b> <ul style="list-style-type: none"> <li><b>Complimentary Refreshments:</b> Enjoy light refreshments and two complimentary drinks for all attendees.</li> <li><b>Unique Caricatures:</b> Get a personalized caricature from CaricaturebyMonte.</li> <li><b>Live Music:</b> Experience a fantastic band performance by Roseanarig.</li> <li><b>Exciting Prizes:</b> Participate in our lucky draws for a chance to win amazing prizes.</li> </ul> Don't miss out on this exciting evening filled with fun, entertainment, and great company!			

**ConferenceDay2–Wednesday, November 13,2024**

<b>7:00am –8:00am</b>	Breakfast– <i>Hallway</i>			
<b>7:00am –8:00am</b>	Registration and Check in– Registration Desk ( <i>near Walnut Birch Room</i> ) <ul style="list-style-type: none"> <li>Check in at the registration desk to receive your course materials, name badges, lunch tickets, tradeshow passport, and much more.</li> <li>If you see the same course scheduled multiple times in a day, you will be informed of your specific classroom assignment upon check-in.</li> </ul>			
<b>10:00am –3:00pm</b>	<b>TradeShow (Day 2 of 2)– Oak Ball Room</b>			
<b>10:00am – 12:00pm</b>	Examination- <i>Executive Boardroom</i> <ul style="list-style-type: none"> <li>This session is for anyone taking CID examinations, CIT examinations, or any exam retakes. Please note that exam retake fees must be paid upfront at the registration desk.</li> </ul>			
<b>8:00am –12:00pm</b>	<b>Certified Irrigation Technician Level 1 (CIT 1) (Day 1 of 1)</b>  1st Break (10:00am to 10:15am)  <i>Cliff Lieuwen</i> <i>Walnut Birch Room</i>	<b>Certified Irrigation Technician Level 2 (CIT 2) (Day 1 of 2)</b>  1st Break (10:15am to 10:30am)  <i>Terry Ormrod</i> <i>Redwood Aspen Room</i>	<b>Certified Irrigation Technician Agriculture (CIT Ag) (Day 2 of 2)</b>  1st Break (10:15am to 10:30am)  <i>Bruce Naka</i> <i>Executive Boardroom</i>	<b>Advanced Turf Irrigation Design (Day 1 of 1)</b>  1st Break (10:40am to 11:00am)  <i>David Pfortmueller</i> <i>Cypress Room</i>
<b>12:00pm –1:00pm</b>	LunchBreak– <i>Hallway</i>			
<b>1:00pm –4:00pm</b>	<b>Certified Irrigation Technician Level 1 (CIT 1) (Day 1 of 1)</b>  2nd Break (2:00pm to 2:15pm)  <i>Cliff Lieuwen</i> <i>Walnut Birch Room</i>	<b>Certified Irrigation Technician Level 2 (CIT 2) (Day 1 of 2)</b>  2nd Break (2:15pm to 2:30pm)  <i>Terry Ormrod</i> <i>Redwood Aspen Room</i>	<b>Certified Irrigation Technician Agriculture (CIT Ag) (Day 2 of 2)</b>  2nd Break (2:30pm to 2:45pm)  <i>Bruce Naka</i> <i>Executive Boardroom</i>	<b>Advanced Turf Irrigation Design (Day 1 of 1)</b>  2nd Break (2:40pm to 3:00pm)  <i>David Pfortmueller</i> <i>Cypress Room</i>
<b>4:00pm –6:00pm</b>	<ul style="list-style-type: none"> <li>Course Instruction: Ends at 4:00 PM (subject to change as per your instructor).</li> <li>Examination: Commences at 4:00 PM and lasts for 2 hours (Exam Fees: \$150 + GST. Please note that only members can take the exam. Non-members must purchase a membership to be eligible for the exam.</li> <li>Exam Retakes: Only retakes from Nov 12, 2024 can be taken at 4:00pm or any exam retakes from Nov 13, 2024 can be taken the next day only at 10:00 AM or 4:00 PM. (Exam retake fees: 100\$+GST)</li> </ul>			
<b>6:00pm – 7:00pm</b>	Exam Review and Feedback Session for Retakers- <i>Executive Boardroom</i> <ul style="list-style-type: none"> <li>This session is designed for those who did not pass their exam on the first attempt. You'll review exam material, receive detailed feedback, and clarify any doubts. Our goal is to help you improve and succeed in your next attempt on the following day.</li> </ul>			
<b>5:30pm – 7:30pm</b>	IIABC 2024 Annual General Meeting - <i>Cedar Room (AGM&amp;snacks serving)</i> <ul style="list-style-type: none"> <li>We cordially invite all members and non-members to attend the IIABC 2024 Annual General Meeting (AGM). This is an invaluable opportunity to connect with industry leaders, gain insights into the latest developments, and learn about IIABC's achievements in 2024. Join us in recognizing the contributions of our dedicated board members and celebrating another successful year for IIABC.</li> <li>Following the AGM, a light refreshment will be served for all attendees.</li> <li>No RSVP is required; you can simply check in at the commencement time of the AGM, as this event is open to the public. Don't miss this chance to network with peers and contribute to the future of IIABC.</li> </ul>			

### ConferenceDay3–Thursday,November 14,2024

<b>7:00am –8:00am</b>	Breakfast– <i>Hallway</i>
<b>7:00am –8:00am</b>	<p>Registration and Check in– Registration Desk(<i>near Walnut Birch Room</i>)</p> <ul style="list-style-type: none"> <li>▪ <i>Check in at the registration desk to receive your course materials, name badges, lunch tickets, and much more.</i></li> <li>▪ If you see the same course scheduled multiple times in a day, you will be informed of your specific classroom assignment upon check-in.</li> </ul>
<b>10:00am – 12:00pm</b>	<p>Examination – (T.B.A., Check with Registration Desk on the day)</p> <ul style="list-style-type: none"> <li>▪ This session is for anyone taking CID examinations, CIT examinations, or any exam retakes. Please note that exam retake fees must be paid upfront at the registration desk.</li> </ul>
<b>8:00am –12:00pm</b>	<p><b>Certified Irrigation Technician Level 2 (CIT 2) (Day 2 of 2)</b></p> <p>1st Break(10:30am to 10:45am)</p> <p><i>Terry Ormrod</i> <i>Redwood Aspen Room</i></p>
<b>12:00pm –1:00pm</b>	LunchBreak– <i>Hallway</i>
<b>1:00pm – 4:00pm</b>	<p><b>Certified Irrigation Technician Level 2 (CIT 2) (Day 2 of 2)</b></p> <p>2nd Break (2:30pm to 2:45pm)</p> <p><i>Terry Ormrod</i> <i>Redwood Aspen Room</i></p>
<b>4:00pm –6:00pm</b>	<ul style="list-style-type: none"> <li>▪ Course Instruction: Ends at 4:00 PM (subject to change as per your instructor).</li> <li>▪ Examination: Commences at 4:00 PM and lasts for 2 hours (Exam Fees: \$150 + GST. Please note that only members can take the exam. Non-members must purchase a membership to be eligible for the exam.</li> <li>▪ Exam Retakes: Only retakes from Nov 12, 2024 can be taken at 4:00pm or any exam retakes from Nov 13, 2024 can be taken the next day only at 10:00 AM or 4:00 PM. (Exam retake fees: 100\$+GST)</li> </ul>
<b>6:00pm – 7:00pm</b>	<p>Exam Review and Feedback Session for Retakers</p> <ul style="list-style-type: none"> <li>▪ This session is designed for those who did not pass their exam on the first attempt. You'll review exam material, receive detailed feedback, and clarify any doubts. Our goal is to help you improve and succeed in your next attempt on the following day.</li> </ul>

### ConferenceDay4–Friday,November 15,2024

<b>8:00 am – 9:00am</b>	Breakfast- <i>Hallway</i>
<b>8:00am – 9:00am</b>	Registration and Check in– Registration Desk( <i>near Walnut Birch Room</i> )
<b>9:00am – 12:00pm</b>	<p>Examination- <i>Walnut Birch Room</i></p> <ul style="list-style-type: none"> <li>▪ Examination: Commences at 10:00am and lasts for 2 hours (Exam Fees: \$150 + GST. Please note that only members can take the exam. Non-members must purchase a membership to be eligible for the exam.</li> <li>▪ Exam Retakes: Only retakes from Nov 12,13, 14 2024 can be taken at 10:00am or any exam retakes from Nov 15, 2024 can be requested by emailing, texting or calling IIABC office. (Exam retake fees: 100\$+GST)</li> </ul>
<b>12:00pm</b>	Conference Closure and Farewell- <i>Hallway</i>
<b>2024 IIABC CONFERENCE ENDS</b>	



# 2023 PremiumMembers

The Irrigation Industry Association of British Columbia extends heartfelt thanks to our premium members- Gold, Silver, and Bronze. Your unwavering support has been crucial to our success and growth. We appreciate your continued commitment and partnership with IIABC.

By becoming a premium member, you join a dedicated community that plays a pivotal role in shaping the future of the irrigation industry. Enjoy exclusive benefits, networking opportunities, and the satisfaction of knowing you're making a significant impact. Join us in driving innovation and excellence in our field!

## GoldSponsor

**ANDREW  
SHERET  
LIMITED**



**ANDREW SHERET LIMITED**

## SilverSponsor



## BronzeSponsor

**Okanagan Valley Landscapes Ltd.**

**Tandem Landscaping Inc.**

**Worx Holdings Ltd.**

# 2023 EventSponsors

The Irrigation Industry Association of British Columbia sincerely thanks all our event sponsors from last year. Your steadfast support has been instrumental to our success and growth, and we deeply value your ongoing commitment and partnership with IIABC.

As an event sponsor, you become part of a dedicated community that significantly influences the future of the irrigation industry. Benefit from exclusive advantages, networking opportunities, and the rewarding feeling of making a meaningful impact. Join us in fostering innovation and excellence in our field!

## Title Sponsor



**University Sprinklers Systems Inc.**

## Presenting Sponsor



**SOUTHERN  
IRRIGATION**

## Premier Sponsor

**ANDREW  
SHERET  
LIMITED**



## Exclusive Sponsor

**Iconix Waterworks  
Iritex Pumps & Irrigation Inc.  
Rain Bird Corporation**

## Supporter

Emco Corporation  
Hunter Landscaping Design Ltd.  
The Toro Company  
Van-Kel Irrigation  
Consolidated Turf Supply

## Companion

Rain Bird Corporation  
Site One Irrigation

## Sponsor 2024 Conference

We invite you to become a sponsor for this year's 2024 conference. There are various sponsorship levels available, in addition to Gold, Silver, and Bronze sponsorship. If you are a premium member, you can also become an event sponsor. For more information, please visit our website or check out our sponsorship package. This year's event sponsors and premium sponsors will be recognized at the conference and in next year's Annual Conference, Trade Show, AGM & Education Expo Program Package.

If you have any questions, please email us at [iiabc@irrigationbc.com](mailto:iiabc@irrigationbc.com) or call us at 604-556-1791.

## Discover More at the Conference

### Free personalized caricature from CaricaturebyMonte:



Based in Kelowna, BC, Monté has entertained across Western Canada, from Vancouver to the Okanagan Valley and beyond, at festivals, conventions, parties, and corporate events. His clients include Dodge/Ram, Paramount Pictures, Save-On-Foods, Microsoft, and more.

Monté's cartoons have been featured in publications like the Saturday Evening Post, National Enquirer, and Highlights for Children, as well as in books, ads, greeting cards, and online. He also collaborated with Calgary Herald cartoonist Vance Rodewalt on the Chubb and Chauncey comic strip.

He looks forward sketching you at the Annual Social Night on November 12th at 4:30 to 7:30pm.

### Live Band performance by Roseanarig:



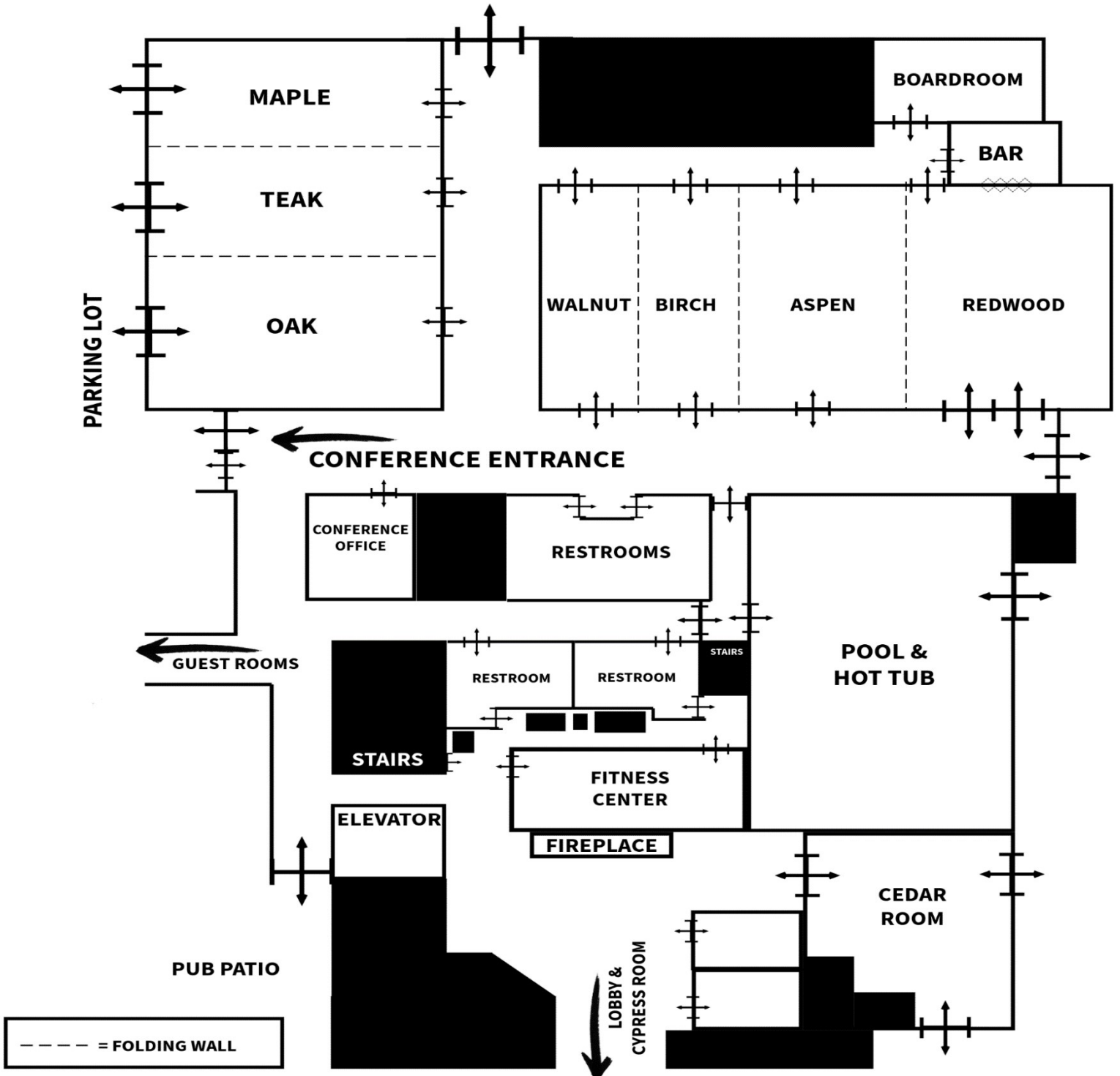
Annarose Thomson, a seasoned performer with a background in classic country, jazz, blues, and rock, leads Roseanarig alongside guitarist Paolo Rigoni, who began his musical journey in the 1980s. Since meeting in Spring 2023, they have entertained audiences across the Okanagan with their versatile covers.

Roseanarig performs at various venues, including wineries, brewpubs, weddings, and corporate events. With over 70 songs and top-notch PA equipment, they can cater to any event size.

Enjoy their live music at the annual social night on November 12 from 4:30 to 7:30pm.

# RAMADA HOTEL AND CONFERENCE CENTER IN KELOWNA


## CONFERENCE FACILITY MAP






**Irrigation Industry Association of British Columbia**

 Unit 205, 2469 Montrose Ave, Abbotsford, BC V2S 3T2

 Monday to Friday 8:00am to 4:00pm  
*(Office visits are by appointment only)*

 +1 (604) 556-1791

 [iiabc@irrigationbc.com](mailto:iiabc@irrigationbc.com)

 [www.irrigationbc.com](http://www.irrigationbc.com)